

# “Teachers in Communities” School Drive

## Live Stream & Video Project

**Project Purpose:** to bring attention to the serious issue of lack of school supplies in low-income communities.

**Project Tools:** Periscope and Facebook Live Apps

**Project Concept:** The live stream will consist of teachers discussing the impact that the lack of supplies have on their ability to execute their lesson plans. Teachers will also share compassionate stories about their students that motivate them to continuously use their personal funds to purchase supplies for their students.

**Targeted Audiences:** Facebook community, Twitter community, prospective donors, prospective corporate sponsors, Mom groups, college students, communities at large throughout the nation,

**Live Stream Videos:** After the live-stream presentation has taken place, the videos will be saved and may be posted on CML website, social media platforms and the link may also be shared via the internet, email, text, etc.

**Benefactors of Project:** Schools in low-income communities, teachers who teach in low-income communities throughout the nation and students in need.

**How to Get Supplies:** Schools/Teachers will need to complete a Request Form online or print, complete, scan form and send to the email address below, to be considered for supplies. Teachers who participate in the live stream presentation will not have to complete a request form for their school to receive supplies. Their schools will automatically receive supplies funded by the project. Schools/teachers can also refer students who consistently lack necessary school supplies.

**Distribution of Supplies:** Depending on location, supplies will be delivered by a CML volunteer/staff, shipped directly to the school or gift cards from Office Supply and Department stores will be mailed to schools for the purchase of school supplies.

Contact:

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